

**Access Monterey Peninsula
Board of Directors
August 20, 2009**

Minutes

Establish Quorum / Call to Order: ~5:10 PM

Attendance: Maryann Leffel, Jeff Haferman, Bob Evans, Fred Cohn, Steve Ellzey, Bob Massaro, John Ittelson, Christine Cermak, Vince Guarino. Staff: Paul Congo

Review/Approve Minutes from July 14, 2009: Motion to accept draft minutes (with addition that Kim Ha facilitated Board retreat) by Leffel, seconded by Cohn. Approved unanimously.

Update on Developments Regarding PEG Funding and Operations: Continued delays with providing services to the City of Salinas (via MCOE), as Comcast has not provided a channel for telecasts; similar situation with the City of Seaside, except that AMP is providing production coverage of meetings, and paying MCOE for use of air-time on channel 26.

Update on Budget(s): Year-end estimate for FY09 must be revised downward due to late invoicing for annual business insurance premium; AMP will still show a positive balance of about \$5,000.00 of revenues over expenditures.

Current year budget will be affected by loss of revenues from MCOE (for Salinas services), but will be partially offset by increased Seaside revenues. Also, production services are bringing in higher than expected revenues to date.

Selection of Appointed Members to the AMP Board: Continued and referred to Executive Committee, to be resolved concurrently with annual Board election to be held in September/October.

Other Business: Brief discussion of the status of current lease and possibility of making new offer for 2200 Garden Road offices with owner Clear Channel.

Establish Next Meeting Date(s): Next meeting: September 24, 2009 at 5:00 PM. October regular meeting and Annual Meeting: October 29, 2009 at 5:00 PM.

Continued Board Retreat:

Discussion from last meeting was reviewed and areas listed in previous minutes were highlighted for further discussion.

The Board held an extensive brainstorming session to list key assets and core competencies. The idea was to discover areas of expertise and capacity that have potential for growth and development. From a list of about thirty-five items, three were then selected to be investigated and developed by "Impact Teams". Congo will serve on all teams. Other members of the teams will be from the Board, as well as other persons who may be of assistance.

1. Media Production, Management and Delivery - Team leader will be Cermak, with volunteers to include Cohn, Guarino and Evans.
2. Facility and Studios - Team leader will be Leffel.
3. Broadcast Channels - Team leader will be Massaro.

Adjournment: ~ 8:00 PM.